EMILY POLLINGTON

GRAPHIC DESIGNER & RETOUCHER

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www.reallygreatsite.com

Granted: Australian Working Holiday Visa (Subclass 417)
Available for contract roles of up to 6 months from 5 December 2026.

EDUCATION

BSc Fashion Marketing

University of Manchester, UK
Sep 2021 - May 2024

- First Class Honours

A-Levels: Photography, Media Studies, Geography

Lady Lumleys Sixth Form, UK
Sep 2019 - June 2021

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SKILLS

- Print & Digital Design
- Layout & Typography
- Pre-press & Proofing
- Pagination
- Technical Specifications
- Image Colour Correction
- Image Retouching
- Brand Consistency
- Image Selection
- Attention to Detail
- Time Management

SOFTWARES

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Acrobat
- Microsoft Word
- Microsoft Excel

ABOUT ME

I'm a creative professional specialising in graphic design and image retouching across print and digital. With a degree in Fashion Marketing, I bring a commercially minded perspective to my creative work, combining visual judgement and attention to detail with an understanding of how design communicates, engages and appeals to its audience.

EXPERIENCE

Graphic Designer & Retoucher

Bella di Notte, Malton, UK
Sep 2024 - November 2026

- Designed the company's first premium lookbook, developed layouts, retouched and recoloured all imagery, and prepared print-ready artwork. Reviewed proofs and liaised with the printer. The successful launch established the lookbook as a recurring seasonal publication.
- Designed monthly catalogues to showcase new product launches, developed layouts and selected imagery to present each collection effectively.
- Retouched and colour-corrected high volumes of fashion imagery each month for website product launches and print marketing. Ensured consistent, polished imagery and accurate colour representation across digital and print.
- Created print marketing assets, including flyers, POS. materials, postcards and press advertisements.
- Contributed creative ideas and content for social media.

Freelance Graphic Designer

The Sun Lounge, Pickering, UK
July 2024

- Designed business cards, price lists and promotional materials, creating layouts that aligned with the brand's visual identity.
- Contributed to the creation of social media content.

Smoothie Barista & Content Creator

Raw Juice Bar, Barbados
Jul 2023 - Sep 2023

- Supported product photography and social media content creation, producing imagery to promote products across digital channels.
- Prepared products in a fast-paced, customer-focused environment, maintaining high standards of presentation and quality.